



Peace Action Clubs

Rotary District 5370

Rotary Peace Action Clubs are the heartbeat of a growing grassroots movement within Rotary — turning a global passion for peace into tangible, community-led impact. Members become active peacebuilders who advance understanding, goodwill, and harmony through local and international service, driving peace education and literacy to address the root causes of conflict and pioneer sustainable solutions.

Core Pillars of Action

- **Empowering Grassroots Projects** - service initiatives that address conflict, promote mediation, and build community resilience
- **Advancing Peace Literacy** - workshops, dialogue, and education that build conflict-resolution skills
- **Supporting Rotary Peace Centers** - backing global peace fellows who advance international diplomacy
- **Bridging Borders** - collaborating on global initiatives for cross-cultural understanding and sustainability

Positive Peace Club Criteria

- **Form a Peace Committee** - two or more members leading learning on Rotary's peacebuilding and Positive Peace pillars, and applying a peace lens to club projects
- **Support Rotary Peace Centers** - with an annual donation to The Rotary Foundation (\$100-\$1000, depending on club size)
- **Select two or more** - peace education workshop, integrate peace into a service project, support a Peace Fellowship applicant, collaborate with other peacebuilding groups, sponsor a Peace Pole dedication, join the District Peace Train

Our Strategic Priorities in Action

Expand Our Reach

- Engage Indigenous, cultural, youth, and newcomer communities
- Build partnerships with schools, community leagues, nonprofits, and institutions
- Raise public awareness through Global City of Peace networks and community dialogue spaces
- Host recurring Positive Peace conversations and circles
- Share stories, resources, and opportunities, through online platforms
- Create visible peace installations - Peace poles, murals, walking tours



Councillor Elliott, Mayor Knack, Ingrid Neitsch, PDG, Peace Chair, Jeanette Bancarz, District Governor, and Councillor Parmar



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Learn about our strategies to Enhance Participant Engagement, Increase Our Ability to Adapt and Increase Our Impact

◀ Scan here or visit us at <https://portal.clubrunner.ca/50012>



*Proclamation - Edmonton
-International City of Peace 474*

Enhance Participant Engagement

- Launch a Youth Peace Council
- Expand learning opportunities for members and the community
- Celebrate our peace champions

Increase Our Impact

- Implement peace education
- Support mental health and crisis intervention initiatives
- Advance environmental sustainability and neighbourhood safety

Increase Our Ability to Adapt

- Establish a City of Peace Advisory Council
- Create cross-organizational working groups
- Offer community training in conflict resolution, dialogue facilitation, and Positive Peace conversations
- Launch small pilot projects with measurable outcomes (e.g., Peace Circles, school-based dialogue, newcomer-youth mentorship)

PEACE Lens

Rotary Areas of Focus

Basic education and literacy
Community economic development
Disease prevention & treatment
Environment
Maternal and child health
Peacebuilding and conflict prevention
Water, sanitation, and hygiene

Pillars of Positive Peace

Acceptance of rights of others
Equitable distribution of resources
Free flow of information
Good relations with neighbours
High levels of human capital
Low levels of corruption
Sound business environment
Well-functioning government



District Peace Committee

JOIN THE MOVEMENT

Peace is not a passive dream - it's an active choice. By combining Rotary's global network with passionate local members, together we build peace one action at a time.



Canada Day, Peace Ceremony, City Hall - July 1, 2026