SPONSORSHIP PURCHASE & SPONSORSHIP VIP TICKET REDEMPTION

HOW TO PURCHASE A SPONSORSHIP

- 1. Go to the registration site (<u>www.ShapingPeaceThruMusic.org</u>) and begin your personal registration process.
- 2. The box you see will contain a section called "Tickets" and "Products." Within the Tickets section, please enter a quantity of 1 in the section to the far right of the CONCERT FOR PEACE FREE TICKET. This ticket is free and is required to save the sponsorship registration. You can then scroll down to the "Sponsorship Opportunities" section with the Products and select the "+ Show Options" link directly below the description to show the different sponsorship options. Select the sponsorship level you want to purchase from Maestro's Baton, Concertmaster's Circle, Principal's Circle, Musicians' Circle, Serenade Circle, and Choir Circle by entering the number of sponsorship level. You can also use the "+" and "-" to increase or decrease the number of sponsorships for that level.
- 3. Once you have done that, click on Proceed to Checkout and follow those instructions for payment.
- 4. Please note that we will follow up with each sponsor with an email on how their VIP invitees should redeem their free VIP ticket. Each level has a maximum number of VIP tickets that each sponsor can share.

HOW TO REDEEM THE SPONSORSHIP VIP TICKETS

To use your VIP tickets, feel free to send the email entitled "Thank You for Purchasing a Sponsorship" to as many individuals that you sponsorship provides (e.g., 20 VIP tickets for Maestro's Baton, etc.) asking them to register on the following site (www.ShapingPeaceThruMusic.org). Each person should go to the Ticket section of the registration page and select one VIP Ticket and proceed to check out. When checking out, s/he should use Promo Code in the "Thank You" email which generates a "free" VIP ticket that will be confirmed by email. This benefit will also make this person eligible to receive a certificate celebrating the individual as a Very Important Peacebuilder for the September 18, 2021, Virtual Concert for Peace, signed by Maestro Karim Wasfi.